

## MAIA APAOLAZA

Fashion Designer

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## PROFESSIONAL EXPERIENCE

### **INTROPIA – Senior Designer - July 2016 / CURRENT**

- . Design and manage the sampling process of the collection, woven and knitwear. (WOMENSWEAR)
- . Contact with suppliers (Asia & Europe) and present at trade shows (PV, Pitti Filati & Vintage fairs)

### **EL CORTE INGLÉS – Fabric Buyer at Sourcing Department - April 2016 / July 2016**

- . Fabric buyer for multiple brands: Lloyds, Southern Cotton & Couchel. (Sampling + Production)
- . Quality control.

### **EL CORTE INGLES – Designer at Sintesis & Sintesis XXL - Sep 2014 / April 2016**

- . Design of knit + woven garments in both brands. (Normal size + Plus size)
- . Sample collection development in China, India, Turkey, Morocco & Portugal (Knit & Woven).
- . Contact with suppliers and presence at tradeshow.

### **MIGUEL PALACIO – Design Department Coordination - Apr 2013 / Aug 2014**

- . Coordination, design and production liaison for "Miguel Palacio para HOSS Intropia" collection.
- . Coordination and management of the fashion shows at Mercedes Benz Madrid Fashion Week.
- . Managing the Atelier Miguel Palacio (Haute Couture and bridal for private clients).
- . Present at tradeshow: Premiere Vision, Lineapelle, STIB etc.

### **FREELANCE DESIGNER (LONDON) – Jun 2012 / Sept 2013**

- . Design and manufacture of own collection and made-to-measure garments.
- . Part-Time Merchandiser and production liaison for NEWCO DESIGN LTD (Jan/April 2013)
- . Stylist at ADJUST YOUR SET (Nov 2012 + Jan 2013)
- . Projects for private clients: invitation designs, costume design, stylist, publicity and web design.

### **ANGEL SCHLESSER – Design Department Coordination - Jul 2009 / Jun 2012**

- . Coordination and design of the Ready To Wear collection, knitwear & accessories.
- . Production liaison, fabric purchasing & contact with suppliers and manufacturers.
- . Coordination & management of the fashion shows at Mercedes Benz Madrid Fashion Week.
- . Presence at tradeshow: Premiere Vision, Lineapelle, STIB and sales at ZIPZONE Paris.

### **ANGEL SCHLESSER – Full Time Intern Design Department - Jul 2009 / Sept 2009**

- . Assisting the designers with the Ready To Wear collection, knitwear & accessories.
- . Assisting at Mercedes Benz Madrid Fashion Week.

### **UNIVERSITY OF THE ARTS LONDON – Teacher at summer school - Jul 2008 / Aug 2009**

- . Teaching fashion 12-17 year olds at the Stephen Lawrence Centre in London (Deptford).

### **JASMINE DI MILO – Full Time Intern - Jan 2007 / Mar 2007**

- . Production, sales and design assistant.

### **ELISA RIVERO (Ely S.A.) – Full Time Intern - Jul 2005 / Aug 2006**

- . Design and production assistant.

## SKILLS

- Personal:** Enthusiasm, adaptability, problem-solving, teamwork, communication y leadership.
- Technical:** Pattern cutting and sewing (industrial + domestic). Traditional draping.
- Computer:** Photoshop, Illustrator, InDesign, Corel Designer, SAAP, Office and Social Networks.
- Languages:** Spanish (mother tongue), English (bilingual), French (advanced), Basque (advanced).

## EDUCATION

**"How to Start a Sustainable Business" (Online course).**

Ethical Fashion Forum via FutureLearn.com  
Jan 2016 – Mar 2016 (MADRID)

**Intensive Course "Aula de Emprendedores" for Young Entrepreneurs.**

PriceWaterhouseCoopers via ESIC Business & Marketing School  
Mar 2011 – Apr 2011 (MADRID)

**Postgraduate Course "Cycle Specialisation Modélisme"**

Ecole de la Chambre Syndicale de la Couture Parisienne  
Sep 2008 – Jul 2009 (PARIS)

**BA Fashion Design and Technology Womenswear**

University of the Arts London – London College of Fashion  
Sep 2005 – Jul 2008 (LONDON)

**BA Foundation Studies in Art & Design.**

University of the Arts London – Camberwell College of Arts  
Sep 2005 – Jul 2005 (LONDON)

**International Bachelor Diploma (Social Sciences).**

Ikastola Ekintza  
Oct 1988 – Jul 2004 (SAN SEBASTIAN, SPAIN)

## OTHER ACHIEVEMENTS

**Co-Founder and designer of a brand that sells vintage inspired souvenirs.**

THELOCALSS.  
Jan 2014 – Mar 2016

**Fashion Show of AW 2013/14 Collection at the Cristóbal Balenciaga Museum.**

Competition Prize KUTXA KULTUR LANA.  
Apr 2013 (GETARIA, GUIPUZCOA)

**2nd Prize for SS 2013 Collection – Fashion Show at the San Telmo Museum.**

Competition KUTXA KULTUR LANA.  
Oct 2012 (SAN SEBASTIAN)

**Selection of the best looks of the 2008 promotion and their sale at [www.asos.com](http://www.asos.com)**

LTD 100 COMPETITION.  
May 2008 (LONDON)

**Fashion Show at the Palacio Miramar**

Event COOK & FASHION Young Talents.  
Dec 2006 (SAN SEBASTIAN)